

THOMAS NELSON AUTHOR BIOGRAPHY

MARCUS BUCKINGHAM



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Author of ***FIND YOUR STRONGEST LIFE:***

What the Happiest and Most Successful Women Do Differently

Internationally renowned and celebrated, Marcus Buckingham is *the* go-to consultant in his field, a sought-after speaker, and a *New York Times* bestselling author. Challenging accepted and entrenched social theory, Buckingham pioneered a revolutionary concept—that people will be dramatically more effective, successful, and fulfilled when they play to their strongest skills rather than attempting to improve their weaknesses. He calls his research-based technique the “strengths revolution,” and his work has been proven again and again in boardrooms, seminars, and individual’s lives around the world.

Hailed as a visionary by corporations such as Toyota, Coca-Cola, Master Foods, Wells Fargo, Microsoft, and Disney, Marcus Buckingham addresses more than 250,000 people in live audiences around the globe each year. He recently led a workshop sponsored by Oprah Winfrey for 30 talented—but unfulfilled and unhappy—women. Acting on his advice, they were able to make immediate significant and positive changes in their lives. More than 1.7 million people downloaded the three-hour workshop video, and more than 100,000 unique contributors came online to post messages when his workshop and its results were featured on “The Oprah Winfrey Show.” The extremely successful workshop became the basis for Buckingham’s book, ***FIND YOUR STRONGEST LIFE: What the Happiest and Most Successful Women Do Differently***, to be released in September 2009 by Thomas Nelson.

The bestselling author of five books, his landmark titles include *First, Break All the Rules* (coauthored with Curt Coffman, 1999); *Now, Discover Your Strengths* (coauthored with Donald O. Clifton, 2001); *The One Thing You Need to Know* (2005); *Go Put Your Strengths To Work* (2007), and *The Truth About You: Your Secret to Success* (2008). There are more than 3.7 million copies of his books in print.

Prior to founding TMBC—a company that creates strengths-based management training solutions for organizations worldwide—he utilized his nearly two decades of experience as a Senior Researcher at Gallup Organization to break through the preconceptions about achievements and get to the core of what drives success. Buckingham and Gallup developed the StrengthsFinder personality test, which identifies signature themes that help employees quantify their personal strengths in the workplace and at home. Since the StrengthsFinder debuted in 2001, more than 5 million people have accessed this important tool to discover their strengths.

Marcus Buckingham has been featured on “The Oprah Winfrey Show,” “Larry King Live,” “The Today Show,” “Good Morning America,” and “The View.” He has been profiled in *The New York Times*, *The Wall Street Journal*, *USA Today*, *Fortune*, *Fast Company*, and *Harvard Business Review*.

A member of the Secretary of State’s Advisory Committee on Leadership and Management, Marcus Buckingham graduated from Cambridge University with a Master’s Degree in Social and Political Science. He lives in Los Angeles.

For more information, please visit www.marcusbuckingham.com.