

Dear Friend,

We have all had those days, days where we come into work and everything comes together. It's exhilarating, it's fulfilling, it's fun, and it is rewarding. On those days you feel like you are using your strengths. Wouldn't it be awesome if each day were like that? What if everyone could experience days like that over and over again? The fact is that fewer than two out of ten people ever get to experience that level of satisfaction in their career. Imagine if you could go back, start over, and have the answers on how to start your career or change it to unlock exhilaration, fulfillment, and fun. My latest book, *The Truth About You: Your Secret to Success* will help the remaining eight out of ten feel like they've been given that chance.

Allow me to introduce my latest work: *The Truth About You: Your Secret to Success*. This book is for today's generation, written to those finishing high school, in college or graduating, and to Generation Y who are early in their careers. I believe that regardless of career path or workplace, a person's ability to succeed in life flies in the face of corporate thinking. What today's generation achieves and how they develop will be a direct reflection of the choices they make to play to their strengths at work. This book shows them how to achieve true satisfaction and lasting success by putting themselves first.

More of a toolkit than a book, *The Truth About You: Your Secret to Success* meets this Generation where they are with cutting edge material. It contains an enhanced DVD that gives them everything they need in less than 30 minutes, including downloadable resources and five bonus Strength Tip videos. The book itself is interactive with insightful exercises and tried-and-true life wisdom. The toolkit also provides a reMEMO™ Pad designed for life-on-the-go as you unlock your strengths through everyday experiences.

I encourage you to try it out for yourself, or give it to a friend or family member just starting out in their career, or beginning to think about it. *The Truth About You: Your Secret to Success* will provide them with the wisdom and direction they need to discover their strengths and live them out.

Thank you for taking the time to experience this journey with us as we attempt to impact lives and reshape the aspirations of an entire generation.

With Appreciation,

*Marcus Buckingham*

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