

MARCUS BUCKINGHAM FACT SHEET

- America's leading career expert and acclaimed business authority who has dedicated his career to challenging years of social theory and revolutionizing the American workplace.
- Worked for nearly two decades as a lead researcher at The Gallup Organization to discover key factors in driving career success, interviewing thousands of workers and providing guidance to the world's leading Fortune 500 companies.
- Pioneered and championed the "Strengths Revolution" which contends that companies that cultivate employees' strengths rather than simply improving their weaknesses stand to dramatically increase efficiency and stimulate maximum personal growth and success.
- Developed the StrengthsFinder personality test (StrengthsFinder.com) with Gallup, which helps employees quantify their personal strengths in the workplace and at home.
- More than 2 million people have discovered their strengths with StrengthsFinder since it debuted in 2001.
- Best-selling author whose books have become must-reads for anyone looking to live up to their full potential and which have sold more than 3.6 million copies:
 - *First, Break All the Rules*
 - *Now, Discover Your Strengths*
 - *The One Thing You Need to Know*
 - *Go Put Your Strengths To Work*
- Hailed as a visionary by major Fortune 500 corporations including **Toyota, Coca-Cola, Best Buy, Wells Fargo, MicroSoft** and **Disney** who turn to him to motivate, mentor, and inspire their staffs to find their strengths.
- Set to release ground-breaking new book and toolkit *The Truth About You: Your Secret to Success* (Thomas Nelson) aimed at helping young people take a stand against convention by putting themselves and their strengths first when choosing a career to achieve true success.
- Featured on numerous National Television Shows, including *Oprah, The Today Show, Good Morning America* & *CNBC's The Big Idea with Donny Deutsch*.
- Profiled in *The New York Times, Wall Street Journal, USA Today, Fortune, Fast Company* & *Harvard Business Review*
- Addresses more than 150,000 people in live audiences around the globe each year.
- Graduated from Cambridge University in 1987 with a master's degree in Social and Political Science.