



StandOut® Team Member

CERTIFICATION



90-MINUTE



TEACH PEOPLE TO PLAY TO THEIR STRENGTHS EVERY DAY.

The **StandOut® Team Member 90-Minute Program Certification** gives facilitators everything they need to deliver a highly interactive session based on Marcus Buckingham's groundbreaking StandOut Assessment, taking participants through a compelling exploration of how their strengths impact their life at work. It's an ideal way to build awareness of the strengths-based approach within organizations and teach people how to leverage the best of themselves effectively.

Quick Facts



PREREQUISITE

- StandOut Debrief Certification



AUDIENCE

- For facilitators who want to encourage an action-oriented discussion about StandOut Roles and strengths



DURATION

11-12 hours total:

- 4 (2-hour) Virtual Training Sessions (includes StandOut Team Member Workshop)
- Self-study between sessions.



CERTIFY FOR FLEXIBLE PRESENTATION OPTIONS

- 90-minute virtual
- 90-minute in-person

Facilitators Will



Experience StandOut Team Member delivery by one of our Principal Facilitators, then practice the core content



Deliver a 30-minute Teach-Back session of a portion of StandOut Team Member workshop.



Certification Overview

This dynamic learning experience provides a detailed outline of the program, accompanied by instruction and feedback from one of StandOut's Principal Facilitators. Each facilitator will have the chance to practice delivering energetic, compelling activities that lead groups to explore the principles of the strengths-based approach.

Learning Approach

FULL PARTICIPANT EXPERIENCE

Because you cannot teach what you do not know, each certification begins with facilitators experiencing the full program as participants. Feel what it's like to go through StandOut Team Member and understand what participants learn, feel, and do.



TEACH-BACKS

Teach-Backs are the primary learning method of the StandOut Team Member Certification. Because the best way to learn is by teaching, each participant will have multiple opportunities to practice delivering core pieces of content.



PRINCIPAL FACILITATOR INSTRUCTION

Our certifications are led by a Principal Facilitator with extensive expertise in Marcus Buckingham's work and deep knowledge of the StandOut Team Member program. Your instruction will be based on the experience and accumulated wisdom of numerous content deliveries.



DIFFERENT DELIVERY MODALITIES

Getting certified to deliver StandOut Team Member opens up a wealth of options for sharing rich content in an organization when and where people need it. Your training and materials will include ways to help people adopt the practices of the world's best team leaders.



INTERACTIVE TRAINING

Our certifications are fast-paced, practical, and highly interactive. Facilitators are encouraged to ask questions and share personal experiences. Our Principal Facilitators are skilled at drawing insights from participants and anchoring core content.



PRINCIPAL FACILITATOR + PEER REVIEW

Participants will have the opportunity to receive constructive feedback both from the Principal Facilitator and from fellow facilitators.



Materials

- StandOut Team Member 90-Minute Certification Guide
- StandOut Team Member 90-Minute Companion Guide
- StandOut Team Member 90-Minute Presentation Slides (PowerPoint)

Notes

- Certification is provided in English only
- If you're outside the US or Canada, please contact StandOutLD@tmbc.com