



Coaching Essentials

for Team Leaders

CERTIFICATION



90-MINUTE

BUILD THE COACHING CAPACITY OF YOUR TEAM LEADERS

The Coaching Essentials for Team Leaders 90-Minute Certification gives facilitators everything they need to deliver a 90-minute workshop introducing team leaders to foundational strengths-based coaching practices that can help them have more empowered conversations and unleash the strengths of their team members effectively.

Quick Facts



PREREQUISITE

- StandOut Debrief Certification



AUDIENCE

- For facilitators who want to guide an exploration of coaching practices to leading people



DURATION

11–12 hours total:

- 4 (2-hour) Virtual Training Sessions (includes Coaching Essentials for Team Leader Workshop)
- Self-study between sessions



CERTIFY FOR FLEXIBLE PRESENTATION OPTIONS

- 90-minute virtual
- 90-minute in-person

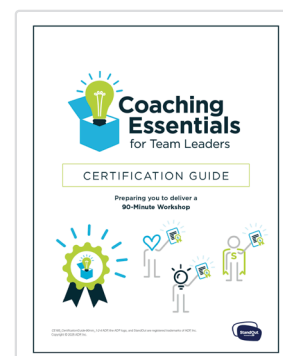
Facilitators Will



Experience Coaching Essentials for Team Leaders delivery by one of our Principal Facilitators and complete a deep dive into the content.



Deliver a 30-minute Teach-Back session of a portion of Coaching Essentials workshop.



Certification Overview

This dynamic learning experience provides a detailed outline of the Coaching Essentials for Team Leaders 90-Minute program, accompanied by instruction and feedback from one of StandOut's Principal Facilitators. Each facilitator will have the chance to practice delivering energetic, compelling activities that teach principles of strengths-based coaching.

Learning Approach

FULL PARTICIPANT EXPERIENCE



Because you cannot teach what you do not know, each certification begins with facilitators experiencing the full program as participants. Feel what it's like to go through Coaching Essentials and understand what participants learn, feel, and do.

TEACH-BACKS



Teach-Backs are the primary learning method of the Coaching Essentials Certification. Because the best way to learn is by teaching, each participant will have multiple opportunities to practice delivering core pieces of content.

PRINCIPAL FACILITATOR INSTRUCTION



Our certifications are led by a Principal Facilitator with extensive expertise in strengths coaching and deep knowledge of the Coaching Essentials program. Your instruction will be based on the experience and accumulated wisdom of numerous content deliveries.

DIFFERENT DELIVERY MODALITIES



Getting certified to deliver Coaching Essentials opens up a wealth of options for sharing rich content in an organization when and where people need it. Your training and materials will include ways to help people adopt the practices of the world's best team leaders.

INTERACTIVE TRAINING



Our certifications are fast-paced, practical, and highly interactive. Facilitators are encouraged to ask questions and share personal experiences. Our Principal Facilitators are skilled at drawing insights from participants and anchoring core content.

PRINCIPAL FACILITATOR + PEER REVIEW



Participants will have the opportunity to receive constructive feedback both from the Principal Facilitator and from fellow facilitators.

Materials

- Coaching Essentials for Team Leaders 90-Minute Certification Guide
- Coaching Essentials for Team Leaders 90-Minute Companion Guide
- Coaching Essentials for Team Leaders 90-Minute Presentation Slides

Notes

- Certification is provided in English only
- If you're outside the US or Canada, please contact StandOutLD@tmbc.com