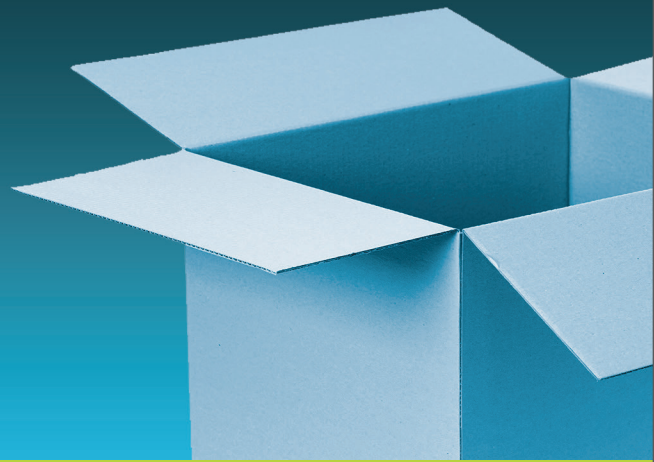




Coaching Essentials

for Team Leaders

CERTIFIED TRAINER
90-Minute Virtual



BUILD THE COACHING CAPACITY OF YOUR TEAM LEADERS

The Coaching Essentials for Team Leaders 90-Minute Virtual Certified Trainer program gives facilitators everything they need to deliver a 90-minute workshop introducing team leaders to foundational strengths-based coaching practices that can help them have more empowered conversations and unleash the strengths of their team members effectively.

Quick Facts



AUDIENCE

- Ideal for facilitators who want to guide an exploration of coaching practices to leading people



DURATION

- Comprehensive certification program in four 2-hour sessions (includes Coaching Essentials for Team Leaders 90-minute virtual session)

Certified Trainers Will



Experience Coaching Essentials for Team Leaders delivery by one of our Principal Facilitators, complete a deep dive into the content, then deliver Teach-Back sessions of the core content.



Certification Overview

This dynamic learning experience provides a detailed outline of the Coaching Essentials for Team Leaders 90-Minute Virtual program, accompanied by instruction and feedback from one of TMBC's Principal Facilitators. Each facilitator will have the chance to practice delivering energetic, compelling activities that teach principles of strengths-based coaching.

Learning Approach

FULL PARTICIPANT EXPERIENCE

Because you cannot teach what you do not know, each certification begins with facilitators experiencing the full program as participants. Feel what it's like to go through Coaching Essentials for Team Leaders 90-Minute Virtual session and understand what participants learn, feel, and do.

TEACH-BACKS

Teach-Backs are the primary learning method of the Coaching Essentials for Team Leaders Certified Trainer 90-Minute Virtual session. Because the best way to learn is by teaching, each participant will be given the opportunity to practice delivering core pieces of content.

PRINCIPAL FACILITATOR INSTRUCTION

Our certifications are led by a Seasoned Coach and Leader Development Facilitator with extensive expertise in Marcus Buckingham's strengths-based work and deep knowledge of the Coaching Essentials for Team Leaders program. Your instruction will be based on the experience and the accumulated wisdom of numerous content deliveries.

INTERACTIVE TRAINING

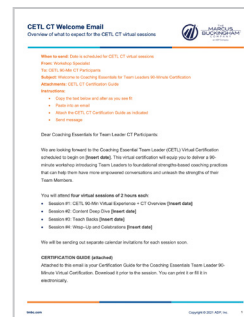
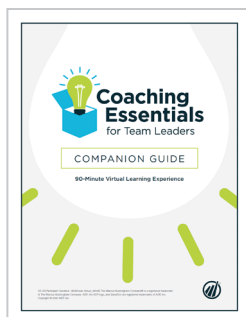
Our certifications are fast-paced, practical, and highly interactive. Facilitators are encouraged to ask questions and share personal experiences. Our Principal Facilitators are skilled at drawing insights from participants and anchoring core content.

PERSONAL STRENGTHS-BASED INSIGHTS

Participants will have the opportunity to debrief strengths-based insights about their Teach-Backs with peers and the Principal Facilitator.

Materials

- Coaching Essentials for Team Leaders 90-Minute PowerPoint Slides
- Coaching Essentials for Team Leaders 90-Minute Companion Guide
- Virtual Facilitator Guide (found in the PowerPoint Slides)
- Welcome Letter Template



Virtual Certification Overview

The Coaching Essentials for Team Leaders 90-Minute Virtual Certification Trainer consists of virtual sessions with Teach-Backs and debriefs. Our certifications are limited to six (6) participants to ensure that everyone has the opportunity to deliver multiple Teach-Backs.

Learning Approach

SESSION 1

COACHING ESSENTIALS FOR TEAM LEADERS 90-MINUTE VIRTUAL SESSION

- Experience the Coaching Essentials for Team Leaders 90-Minute Virtual Session as a participant.
- Review the Certification experience.
- **Homework:** Read through the PowerPoint Slides and Virtual Facilitation Guide.

SESSION 2

CONTENT DEEP DIVE

- Discuss the fundamentals of the strengths-based approach.
- Learn the foundational coaching practices: Be Present and Ask Powerful Questions.
- Explore core program content in depth.
- **Homework:** Practice assigned Teach-Back sections.

SESSION 3

TEACH-BACKS

- Practice delivering assigned segments of the Virtual Session experience.
- Debrief the segments and receive feedback from Principal Facilitator and peers.
- **Homework:** Complete Teach-Back Self-Reflection Form.

SESSION 4

WRAP-UP & CELEBRATIONS

- Share final insights or questions from Teach-Backs.
- Celebrate each certified participant as a Certified Strengths Facilitator.