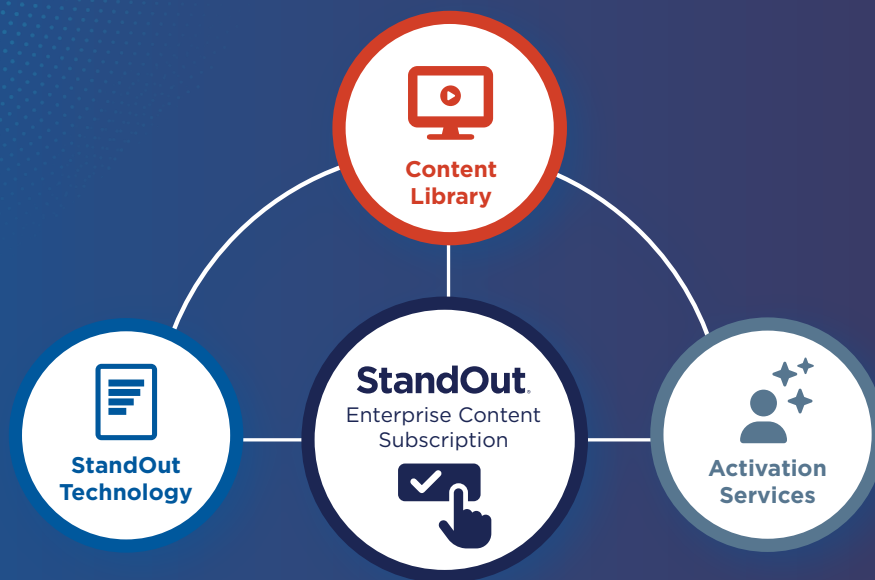




StandOut Enterprise Content Subscription

*Easy for your business.
Empowering for your learners.*





What is the *StandOut Enterprise Content Subscription*?

This subscription is a ready-to-use collection of strengths-based learning and coaching experiences that build engagement, drive performance, and help people thrive at work. It includes digital self-paced courses, engaging video assets, instructor-led workshops and certifications, and strengths-focused tools that will empower all of your team leaders and team members to access the best of themselves and make their greatest contributions.

With a library of strengths-based content at your fingertips, you can easily find the right resource to fit your team's needs at any moment. Built on insights from StandOut's ongoing strengths coaching and research practices, all of the content is presented in a hallmark entertaining style that makes learning feel less like a chore and more like something your teams will seek out.

Who is it for?

The ***StandOut Enterprise Content Subscription*** is perfect for any organization seeking to create a strengths-based culture. It will appeal to:

- ✓ ***HR and L&D Professionals*** seeking ready-made yet flexible solutions to deliver consistent, impactful learning and coaching that enhances individual and team growth.
- ✓ ***Organizations*** that want a comprehensive, strengths-based toolset to foster a culture of growth and continuous personal development across all levels.
- ✓ ***Team Leaders*** who want to build cohesive, motivated teams and drive high performance by tapping into each team member's strengths.
- ✓ ***Team Members*** looking to be empowered to bring their strengths to work every day and contribute more of what they love to do.

What is included?



Content Library

Our workshops (deliverable in person or virtually) include:

- ✓ **StandOut Team Member* (90-Minute Workshop)**
Brings out the best in team members by teaching them to focus on their strengths.
- ✓ **StandOut Team Leader* (90-Minute Workshop)**
Empowers team leaders with essential skills to inspire and elevate their teams.
- ✓ **Coaching Essentials for Team Leaders* (90-Minute Workshop)**
Equips team leaders with foundational coaching skills to elevate individuals and enhance team performance.
- ✓ **Cultivating Connection for Your Team (90-Minute Workshop)**
Deepens interpersonal connections within teams based on shared values and, fostering a stronger, more unified organization.

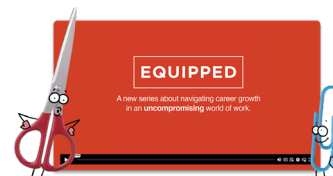
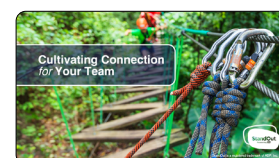
Our digital self-led courses include:

- ✓ **Discover StandOut (SCORM)**
Explores key StandOut concepts with engaging animated videos and a companion guide, leading participants through the StandOut Assessment, Check-Ins, and Engagement Pulse.
- ✓ **Equipped: Career Animated Series (Videos)**
Sparks exploration of common career challenges, to help people navigate their options and craft a career that matters to them.

COMING SOON

New content releases multiple times per year, based on StandOut's strengths coaching and research practices that provide ongoing insights into people's needs and challenges at work.

*Requires certification



StandOut Strengths Technology

StandOut Strengths Technology provides ongoing access to strengths coaching insights and team collaboration tools.

- ✓ **Assessment Results** Capture each user's Top 2 StandOut Roles in a printable report.
- ✓ **Coaching Tips** Provide a steady drip of practical insights on how to leverage Roles.
- ✓ **Snapshot** Displays at-a-glance information on each user's strengths and tips on how to work with people more effectively.
- ✓ **Team Activities** Offer engaging, light-touch activities to help keep teams connected.



Activation Services

Each subscription includes content activation services to support the integration of StandOut learning within your organization:

- ✓ **Certification**
Trains your facilitators and/or content creators in StandOut's foundational learning to enable your organization to get the most out of StandOut content.
- ✓ **Expert StandOut Facilitation**
Leverages StandOut's world-class facilitators to deliver workshops directly to your participants, virtually or in person.
- ✓ **Strategic Support**
Helps you integrate StandOut into your learning, coaching, and talent development strategies, to build a strengths-based culture.

(Some content activation service units are included with each annual subscription. Additional units can be purchased as needed.)

How does it work?

Since the learning and coaching content is flexible and modular, you can blend the delivery and training components to suit your organization's needs. All you'll need to do is download the content, have a facilitator trained in our foundational certification, and/or upload the digital courses to your LMS, then launch with your teams and leaders.

To get started with the **StandOut Enterprise Content Subscription**, contact your client success partner, or reach out to sales@adp.com.

