



Myshel Romans

Chief Brand Evangelist

Responsibilities

As Chief Brand Evangelist at The Marcus Buckingham Company (TMBC), Myshel Romans helps guide how Marcus Buckingham's thought leadership and strengths-based message impact the world. She leads the Love + Work qualitative research project, created to discover and share the ways that ordinary people have used their gifts to achieve extraordinary results for themselves and the people around them. The ongoing project includes a talent blog and video series designed to showcase how people use *love* to identify individual and unique paths to success and happiness.

Myshel presents the strengths message at numerous industry conferences and executive retreats each year. Her past speaking engagements have included ATD International and National Conferences (Association for Talent Development) and CLO (Chief Learning Officer's Symposium).

Experience

Myshel's strengths-based expertise and approach to talent, culture, leadership, brand, and innovation have transformed individuals, teams, and organizations alike. Myshel came to TMBC after leading Talent at one of the largest global sports retail manufacturers, Callaway Golf. Prior to her current role, she leveraged her experience in global learning and leadership, culture, and internal branding as TMBC's Vice President of Talent + Brand.

She has designed, developed, and delivered world-class workshops and keynotes based on Marcus Buckingham's best-selling books and thought leadership, for global clients including Hilton, Facebook, Deloitte, Accenture, Lululemon, Gap, Old Navy, and more.

Areas of Expertise

- LOVE+WORK
- StandOut and Strengths
- Strengths-Based Leadership
- Culture, Organizational Vision, Mission + Values
- Values Strategy sessions
- Collaboration and Design Thinking