



Tracy HuttonVice President of Coaching

Responsibilities

As Vice President of Coaching at The Marcus Buckingham Company (TMBC), Tracy Hutton oversees all of the company's coaches and facilitators. She designs and delivers a wide variety of strengths-based leadership courses focused on change management, communication, conflict resolution, performance, employee engagement and project management.

Experience

Tracy has collaborated with Marcus Buckingham on research and writing related to strengths development, including contributions to *Find Your Strongest Life* and *StandOut*. Before joining TMBC as an executive strengths coach, she worked as an executive coach for over ten years, coaching clients from a diverse array of industries including hospitality, real estate, and technology.

Prior to joining TMBC, Tracy worked as a Vice President at Intrawest, a world leader in resort operations and real estate development. As leader of the human resource function and a member of the senior executive team of the real estate division, Tracy had responsibility for all facets of the employee experience and also strongly influenced the direction and strategy of the larger organization.

She led three separate corporate restructurings, developing an up-close understanding of the complexities of change and its impacts on the workforce. During her tenure, her various programs led to a 17% increase in overall employee satisfaction scores.

Tracy holds a Master's Degree in Leadership from Royal Roads University in Victoria, British Columbia. She is also a Certified Professional Co-Active Coach and member of the International Coaches Federation.

Areas of Expertise

- The Power of Strengths-Based Coaching
- Coaching Is the New Learning
- Leveraging Your Leadership Strengths